Application Serial No. 10/563,280 Reply to Office Action of July 10, 2008 PATENT Docket: CU-4631

## REMARKS

In the Office Action, dated July 10, 2008, the Examiner states that Claims 1-26 are pending, Claims 1-7 and 9-26 are withdrawn, and Claim 8 is rejected. By the present Amendment, Applicant amends the claims.

## 1. Rejection of Claim 8 under 35 U.S.C. 102(b)

Claim 8 is rejected under 35 U.S.C. 102(b) as anticipated by Coates (US 6,912,030) for the reasons of record. Applicant respectfully disagrees with and traverses this rejection.

At the outset, Applicant has amended Claim 8. Amended Claim 8 recites a retardation layer wherein a selective reflected wavelength of a selective reflected light of the cholesteric structure is shorter than a wavelength of an incident light. Applicant respectfully asserts that Coates is completely silent regarding this feature. Since each and every feature of Claim 8 is not taught or suggested in Coates, Applicant respectfully asserts that this reference does not anticipate amended Claim 8. Accordingly, Applicant respectfully requests withdrawal of the rejection of Claim 8 under 35 U.S.C. 102(b).

In light of the foregoing response, all the outstanding objections and rejections are considered overcome. Applicant respectfully submits that this application should now be in condition for allowance and respectfully requests favorable consideration.

Respectfully submitted,

Data

October 9, 2008

Attorney for Applicant Brian W. Hameder c/o Ladas & Parry LLP 224 South Michigan Avenue Chicago, Illinois 60604

(312) 427-1300 Reg. No. 45613